



First Time on the Space Coast!

KAUFFMAN

FASTTRAC®

Startup your idea.

Presented by the
Technological Research and Development Authority

Beginning in August TRDA will offer the FastTrac® Programs, a Ewing Marion Kauffman Foundation initiative, for area technology entrepreneurs. Practical and hands-on, these business development programs are designed to help entrepreneurs hone the skills needed to create, manage, and grow successful technology businesses.

Entrepreneurs can choose either the **FastTrac® NewVenture™ Program Boot Camp** at the Florida Solar Energy Center in Cocoa, or the **FastTrac® TechVenture™ Program Workshop** at the TRDA Business Innovation Center in Melbourne.

The **FastTrac® NewVenture™ Program** two-day boot camp is designed specifically for engineers, scientists or technology entrepreneurs in the early stages of business development. The boot camp will be facilitated by experienced entrepreneurial executives that have founded, financed and grown early-stage technology companies, and will provide intense mentorship and tools to develop your business concept, understand resources to finance technology ventures, and outline the critical steps to a successful business launch. The workshop is on Friday and Saturday, August 27th-28th. Cost: \$199

The **FastTrac® TechVenture™ Program**, a six-week workshop, provides the tools to develop and/or hone the skills you need to understand the business behind the technology. The workshop will help technology entrepreneurs develop a business plan, understand how to capitalize technology ventures, and develop the business skills to start, operate, fund, and grow a technology or life sciences-based business. Starts Monday, September 13th. Cost: \$399

For more information and to register on line go to <http://www.trda.org/events/index.asp> or call 321-872-1050 extension 102.

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